

# GREEN PASSPORT

Growing People. Growing Land. Growing Futures.

An initiative by:  
The Rural Box Foundation



## WHAT IS THE GREEN PASSPORT?

A farmer's journey book that transforms agricultural participation into a journey of achievement, recognition + enterprise readiness.

- Rewards Effort
- Rewards Discipline
- Builds Credibility

## HOW IT WORKS

Today, funders struggle with one question: "How do we know impact is real?"

The Green Passport answers that, not with attendance registers, not with photos. **But with evidence of behaviour overtime.**

## WHY IT MATTERS:

In many rural communities, young people don't lack energy, intelligence, or willingness to work.

They Lack:

- A clear path
- Recognition
- Trust from institutions
- Proof that they are ready.

## WHAT IT TRACKS:

What I know	What I Produce	How I Grow	What I Earn
(Skills + Compliance tracker) Skills learned + applied on the farm <ul style="list-style-type: none"> <li>• Showing Up</li> <li>• Planting Correctly</li> <li>• Caring For Soil</li> </ul>	(Production and Impact Record) <ul style="list-style-type: none"> <li>• Real harvests, real markets, real income</li> <li>• Consistent production</li> <li>• Quality crops</li> <li>• Team delivery expectations</li> </ul>	(Measures responsibility, teamwork, and environmental care) <ul style="list-style-type: none"> <li>• Responsibility</li> <li>• Teamwork</li> <li>• Meeting delivery expectations</li> </ul>	(Pathway to financial access, enabling investments) <ul style="list-style-type: none"> <li>• Tracks Sales + Income</li> <li>• Plan for production inputs for the next seasons</li> </ul>

## WHAT PARTNERS ENABLE:

- New custodians of productive land
- Economic inclusion at the grassroots
- Job creators in underserved communities
- A resilient pipeline of future agriculture leaders

## WHAT MAKES IT DIFFERENT:

Most programmes train people. Few accompany them. The Green Passport walks with a participant until they are fully equipped to thrive independently. It changes the conversation from: "Give them funding" to "They have earned funding"

JOIN US IN CREATING  
BANKABLE GREEN  
ENTREPRENEURS!

## PARTNERSHIP OPPORTUNITIES

Financial Sponsorship

Technical Partnerships

Corporate ESG Partner

Credit & Finance Solutions